SPONSORSHIP PROPOSAL

Cure SCN2A × 2026 Bondi to Manly Ultra.

Running for Jack. For SCN2A.
For the rare disease community.

CURE SCN2A

BONDI TO MANLY ULTRA
24 · 10 · 26



PHOTO: BONDI TO MANLY ULTRA

Overview

Most Australians have never heard of SCN2A.

That's exactly the challenge.

Despite the name, rare diseases are anything but rare. Together, they affect **1 in 10 Australians.**

Jack's story represents millions of people living with rare diseases - conditions that are simply too uncommon to attract the attention and funding they deserve.

Rare diseases don't lack importance.
They lack visibility.

> This October, approx 100 runners will take on the 2026 Bondi to Manly Ultra as Team Cure SCN2A. We're inviting businesses to join one of the event's largest charity campaigns - helping fund life-changing treatments and showing what's possible when a community comes together behind a cure.

PART ONE

The Event.

Bondi to Manly Ultra · 24 October 2026.

EVENT DATE · 24 · 10 · 26

Team Cure SCN2A: One of the largest organised charity teams at the 2026 Bondi to Manly Ultra.

An extraordinary community, all racing for a cure.

Nearly 100 people are pushing themselves further than ever before in support of children like Jack, whose greatest challenges don't come with a finish line.



~100

Cure SCN2A charity runners across ultra + relay teams.

Who's running for Cure SCN2A?
CEOs, business executives, public figures and local families.

Community reach
100 runners actively fundraising and sharing the campaign across their networks.

One goal
Accelerating treatments for children like Jack living with SCN2A and other rare diseases.

PARTNER WITH US

Your sponsorship helps fund *life-changing* rare disease treatments while connecting your brand to one of the event's largest charity campaigns.

YOUR BRAND ACROSS THE CAMPAIGN



RACE DAY VISIBILITY

The Apparel

Your logo on race day apparel, worn by every runner on the day: race day exposure plus photo & video content your brand can use.



OUR CAMPAIGN

Digital Campaign

Your support showcased across social media & PR through coverage and fundraising pushes in the lead up to race day and beyond.



OUR RUNNING TEAM

The Team

~100 runners proudly repping your support, featured across every individual fundraising page shared with their personal networks.



PHOTO: BONDI TO MANLY ULTRA

THE FUNDRAISING ENGINE

100 runners.
100 networks.

Every runner becomes a fundraiser, each with their own page, shared across their individual network of friends, family & workplaces. Our corporate sponsors benefit from repeated, trustworthy, peer-to-peer brand exposure at scale.

MULTIPLE TOUCHPOINTS ACROSS THE CAMPAIGN

01
Training updates

02
Fundraising pushes

03
Team coverage

04
Race day + post event

THE RACE-DAY KIT

Race day apparel *mockups.*

The performance tee and cap worn by every Cure SCN2A runner. Your logo shown on the front, back & cap.



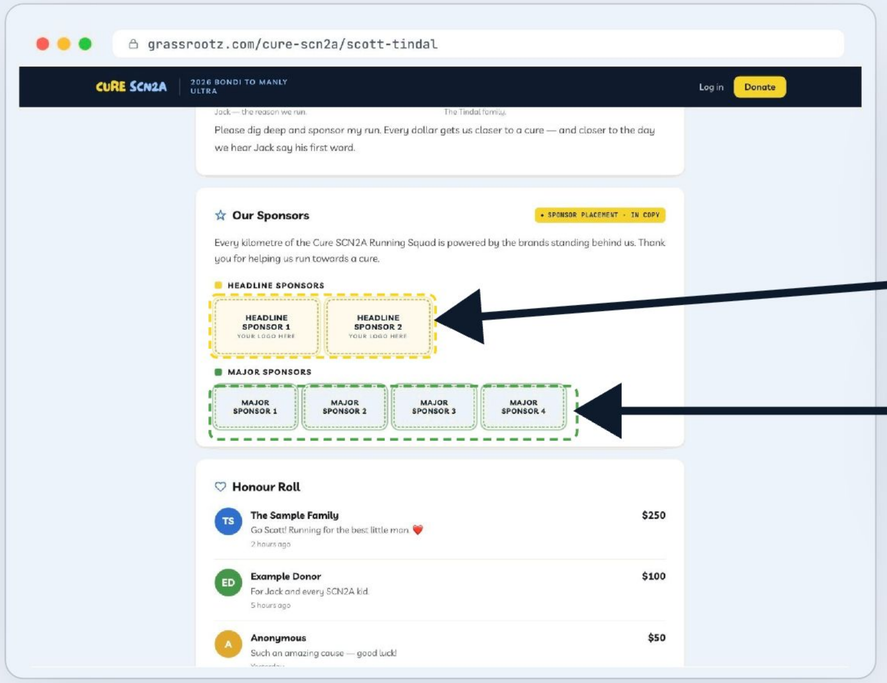


**Indicative mockups only - final t-shirt design to be confirmed.*

INDIVIDUAL & TEAM FUNDRAISING PAGES

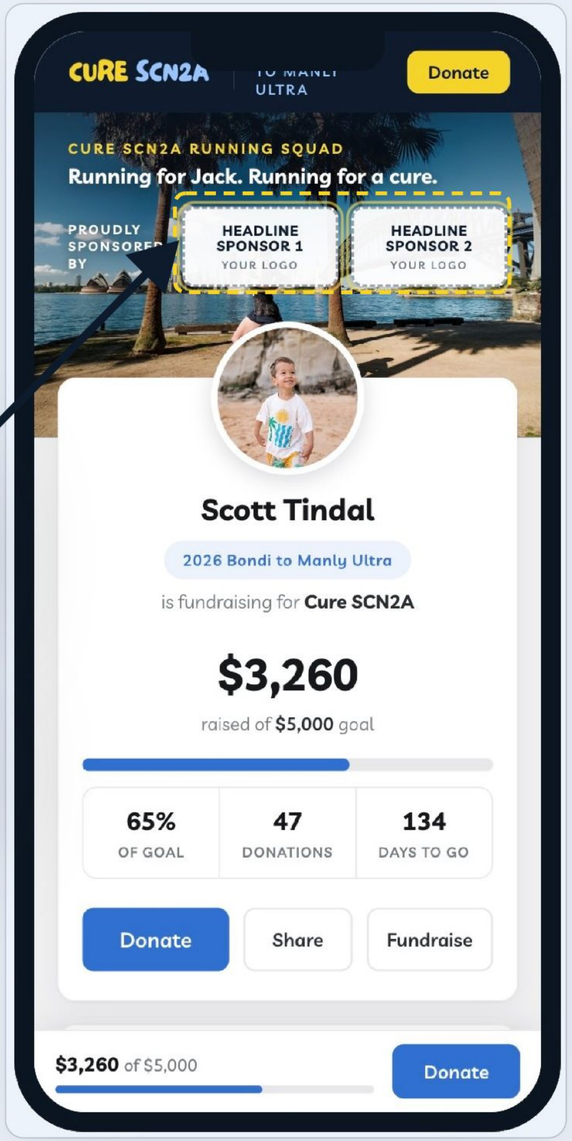
Fundraising page *mockups.*

Each of our runners promotes their page multiple times throughout the campaign - across socials, email and group chats - showcasing your logo to 100 separate networks.



Headline sponsors
EXAMPLE LOGO PLACEMENT

Major sponsors
EXAMPLE LOGO PLACEMENT



**Indicative mockups only.*

IN RETURN

Sponsorship *inclusions.*

Every dollar helps kids like Jack access the cures and treatments their rare conditions desperately need - **that's what your investment is really for.** In return, your brand earns the recognition below.

	TIER 1 **Headline Sponsor**	TIER 2 **Major Sponsor**	TIER 3 **Official Sponsor**	TIER 4 **Supporting Sponsor**
Logo Recognition: Apparel Your logo on each runner's race-day apparel. Refer to page 7 for placement mockups.	LOGO SIZE **Extra Large** ✓ front of race shirt ✓ back of race shirt (section 1) ✓ hat	LOGO SIZE **Large** ✓ back of shirt (section 2)	LOGO SIZE **Medium** ✓ back of shirt (section 3)	LOGO SIZE **Small** ✓ back of shirt (section 4)
Logo/Brand Recognition: Individual & Team Fundraising Pages Exposure across ~100 individual fundraising campaigns, with runners sharing their pages across personal networks. Refer to previous page for mockups.	✓ **Included** Logo + **"Supported by [Brand]"** included in hero photo/video and in the copy on individual & team fundraising pages	—	—	—
PR Mentions	✓ **Included** Included in all media & press	✓ **Included**	—	—
Logo Recognition: Media Wall For the official Cure SCN2A team photos on the day and at our team afterparty	✓ **Included**	✓ **Included**	—	—
Social Media & Newsletter Brand mentions in posts, reels, stories in the lead up to the event, charity e-newsletter sent to all of our donors and supporters to date (600+), post event posts and collateral	✓ **Included** Dedicated posts + reels + integrated storytelling	✓ **Included**	✓ **Included**	—
Content Usage Rights Exclusive event photography & videography for brand use & content.	✓ **Included**	✓ **Included**	✓ **Included**	✓ **Included**
PLACES AVAILABLE	**2**	**4**	**6**	**8**
INVESTMENT	**$15,000**	**$8,500**	**$3,500**	**$2,000**

PART TWO

The Cause.

The mission behind the movement.

Meet Jack.



SCAN TO WATCH

WATCH JACK'S STORY

SCN2A variant · **c.127del p.(Asp43Metfs*50)**

Jack was diagnosed with a SCN2A gene mutation in October 2024, shortly before his 3rd birthday. He faces a number of neurodevelopmental challenges:

- SEVERE GLOBAL DEVELOPMENT DELAY
- LEVEL 3 AUTISM SPECTRUM DISORDER
- INTELLECTUAL DISABILITY
- SEIZURES
- HYPOTONIA
- DYSTONIA

Jack is non-verbal, and we have never heard him say a word. Despite extensive early intervention since 18 months, progress is slow and he often experiences developmental regressions, making it hard to hold onto skills he works so hard to learn.

9-12 month old

DEVELOPMENTAL AGE - AT 4.5 YEARS OLD

$7 million

ESTIMATED NDIS LIFETIME CARE COST

TOO RARE TO CARE?

Jack is one child, but he is far from *alone*.

Rare is anything but rare.

1 in 10 people are living with a rare disease
300 million people worldwide.



Some of the faces of SCN2A. Photos taken from the FamilieSCN2A website.

Solve one. Unlock *many*.

Jack has SCN2A, a rare genetic condition affecting brain development.

Most children diagnosed with an SCN2A-related disorder require lifelong care and support, and for some, the condition is life-limiting. Yet it is just one of 7,000+ rare diseases, many of which receive little attention or research funding.

Because each condition affects relatively few people, most rare diseases are too small to attract the commercial investment needed to develop treatments. That's why families, charities and communities often become the driving force behind progress.

Every breakthrough expands our understanding of genetic medicine, helping build the technologies, treatment pathways and clinical experience needed for future therapies.

Each rare single-gene condition we solve lays the groundwork for treating the complex, common disorders - like Alzheimer's and Parkinson's that affect millions.

Every breakthrough starts somewhere.

CURE SCN2A

REGISTERED CHARITY · acnc.gov.au/charityregister

THE CAUSE

About the Cure SCN2A *Charity.*

Founded in November 2025 by Sydney based Melissa & Scott Tindal, after their son Jack was diagnosed with a SCN2A gene mutation.

OUR MISSION

> Deliver the **first gene therapy treatment** for children living with a SCN2A-Related Disorder **by 2030.**

$450K+

RAISED IN UNDER 6 MONTHS

TRANSPARENCY & GOVERNANCE

Cure SCN2A is a registered not-for-profit organisation governed by a volunteer Board. Funds raised are applied in line with our charitable purpose, supporting gene therapy research and the operational work required to deliver it. We are committed to transparency, accountability, and ensuring every donation is used responsibly.









IN THE MEDIA

PR & Media.
Sharing our mission.

Jack's story is reaching audiences well beyond our own. We are growing awareness and momentum through media and community engagement.



THE DAILY TELEGRAPH · PRINT & ONLINE

"It's our vow to Jack." *Family's bid to discover a treatment.*



REEL · MANLY OBSERVER

"Last year we received news that changed our lives forever." *- Feat. Scott & Jack.*

85K	1.1K	111	29	161
VIEWS	LIKES	COMMENTS	REPOSTS	SHARES



THE MANLY DAILY · FACEBOOK

"Family's fight for son's *one-of-a-kind cure.***"**



M.J. BALE · LINKEDIN

"Proud to support A Rare Affair." *$140K raised on the night.*

Backed by an *incredible* community.

One diagnosis. Hundreds of supporters. One shared belief: that rare diseases deserve better.



Steve Waugh AO **Dr Chris Brown** **Edwina Bartholomew**











A Rare Affair *by* **Cure SCN2A**

PROUDLY SUPPORTED BY:

Maserati · M.J. BALE · KOKOMO · BEDARRA GREAT BARRIER REEF · CRICKET AUSTRALIA · MANLY PACIFIC MGALLERY SYDNEY · merivale · Brittoria Coffee · Sydney Seaplanes · PILU at Freshwater · true

CAMPAIGN IMPACT

Your Impact.

Your sponsorship doesn't just fund a cure. It becomes part of the story of how we got there.

Every partnership takes us one step closer to a cure.

TOTAL FUNDRAISING GOAL: BONDI TO MANLY CAMPAIGN

$250K

From sponsorship + individual athlete fundraising



Join us.

A mission to create a cure.

A community ready to make it happen.

Become part of Australia's rare disease story.

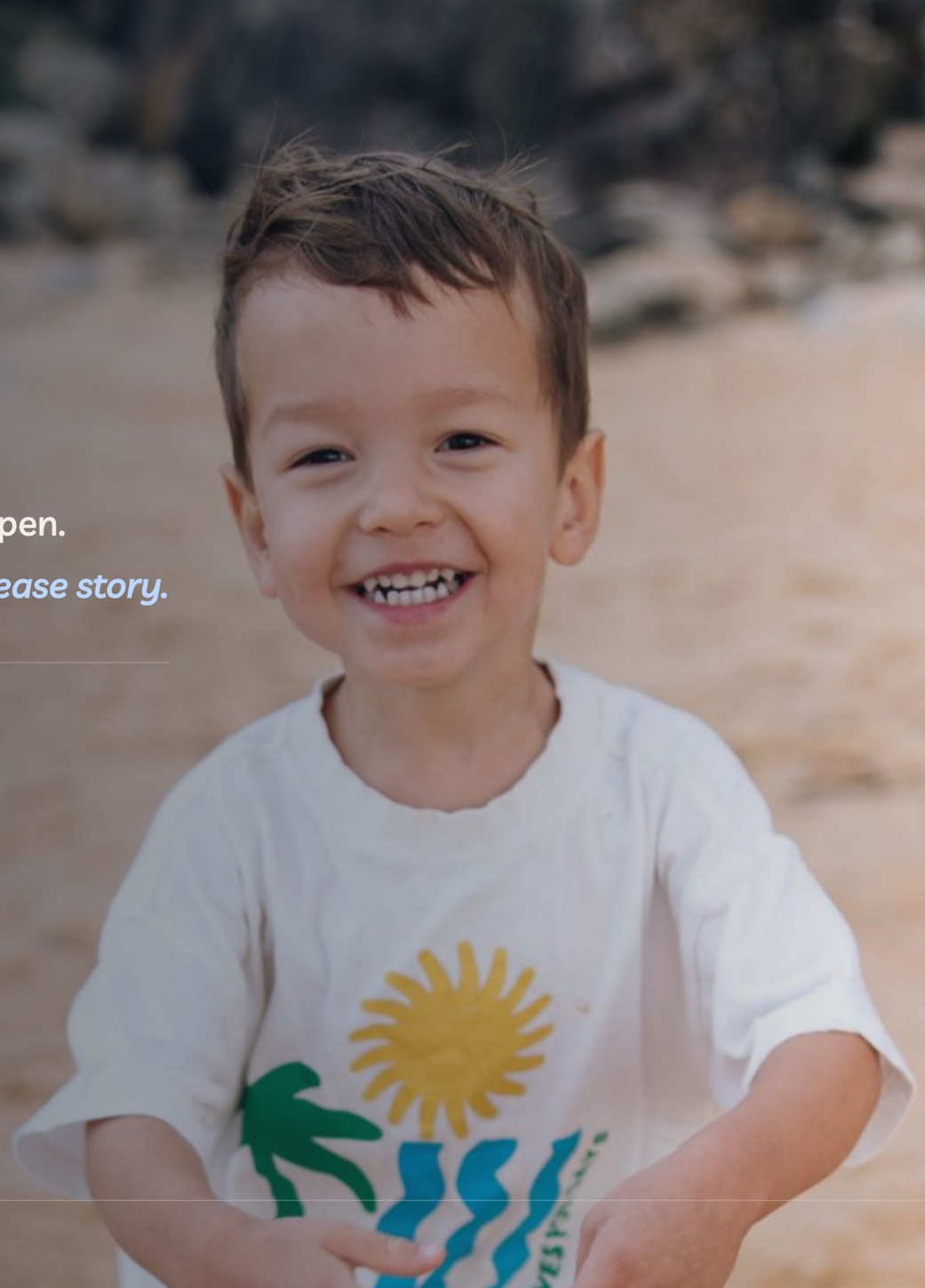
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CURE SCN2A